Focus Information into Forward Momentum

For over a decade, Tail Wind has turned raw information into real knowledge for companies who value their data. Knowledge which helps sell more products and services, tune efficiencies, reward success, save time, discover new markets or manage risk. Tail Wind’s Business Intelligence and IT services will help your company build and transform your Information Management strategy.

Integrated BI solutions
Our Business Intelligence team includes highly skilled Data Architects, Database and Business Intelligence Developers, Report Developers, Data Analysts as well as Application Developers, Project Managers and other professionals within Systems Development Life Cycle. We can work as your Architecture and Development team playing a lead role in building a proof of concept OR take on specific roles as members of your development team.

Experts in Building Answers
Tail Wind fills the essential roles which promote strategic objectives:

- Provide gap analysis, needs assessment, and help build a comprehensive BI strategy
- Provide critical resources linking business and technology
- Evaluate existing systems and build effective data architecture
- Develop and deliver proof of concepts

Go farther faster.
phone: 952-544-2100
www.tailwindtech.com
Partnering to Deliver the Best Results

**INDUSTRY: MANUFACTURING / THE CHALLENGE**

Our client utilized an Oracle ERP system to manage their global manufacturing and supply chain operations. While their ERP systems have been an important and valuable asset within their operations; they concluded that there are **opportunities to further leverage their data to improve efficiencies and further their competitive advantages.**

**PARTNERSHIP RESULTS**

Tail Wind partnered with the company to architect and design an agile DW/BI system with the goal of gaining meaningful insights into sales, order, and inventory management. Working with a Tail Wind Sr. BI Architect and Lead Developer, they selected Microsoft SQL Server 2012, Integration Services (SSIS), Analysis Services (SSAS), and Power BI to turn its strategic vision into reality.

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**INDUSTRY: RETAIL / THE CHALLENGE**

Our client needed a mechanism to validate and load multiple new vendor flat files containing different headers and trailers and multiple record types; **adding complexity to the validation and loading process.** They also needed a way to quickly code changes in file layouts.

**PARTNERSHIP RESULTS**

Tail Wind partnered with the company to design and develop a custom ETL solution. Working with a Tail Wind Sr. BI Architect and Lead Developer, the company selected Microsoft SQL Server 2012, Integration Services (SSIS) for this solution.

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**INDUSTRY: FINANCE / THE CHALLENGE**

Our client had multiple systems (gained through acquisitions) that were **actively providing similar information to various constituents.**

**PARTNERSHIP RESULTS**

Tail Wind took on the challenge to model, map, and build an integrated data solution for the company. The result provides a consistent, flexible system that leverages current data platforms yet has the ability to incorporate future data sources.